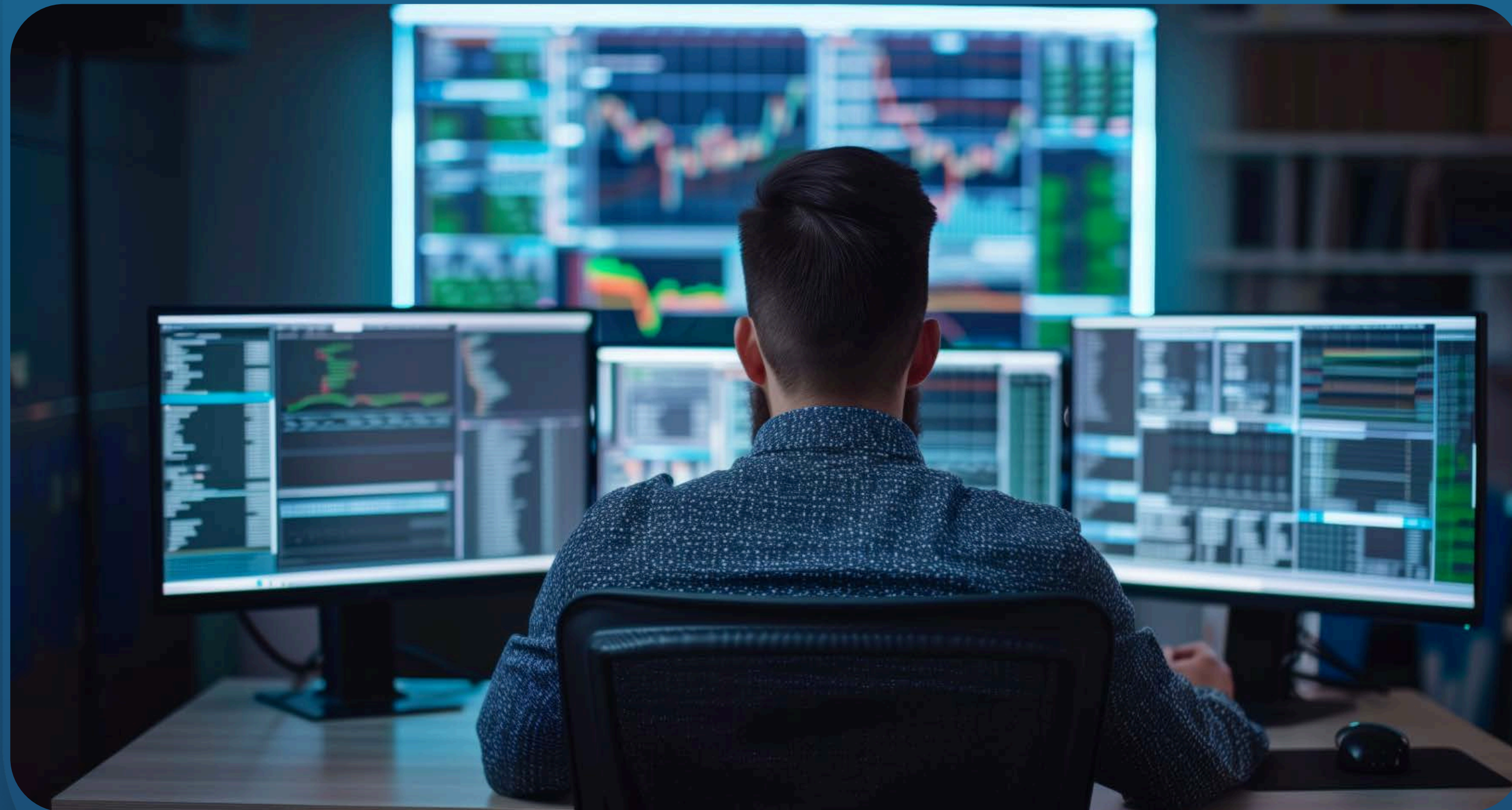


# Veeva QualityOne



## Grow Your Quality IT Operating Leverage

How IT and digital leaders can partner with the business to drive superior quality, safety, and compliance across the enterprise.

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# 1. The strategic role of IT in Consumer Products

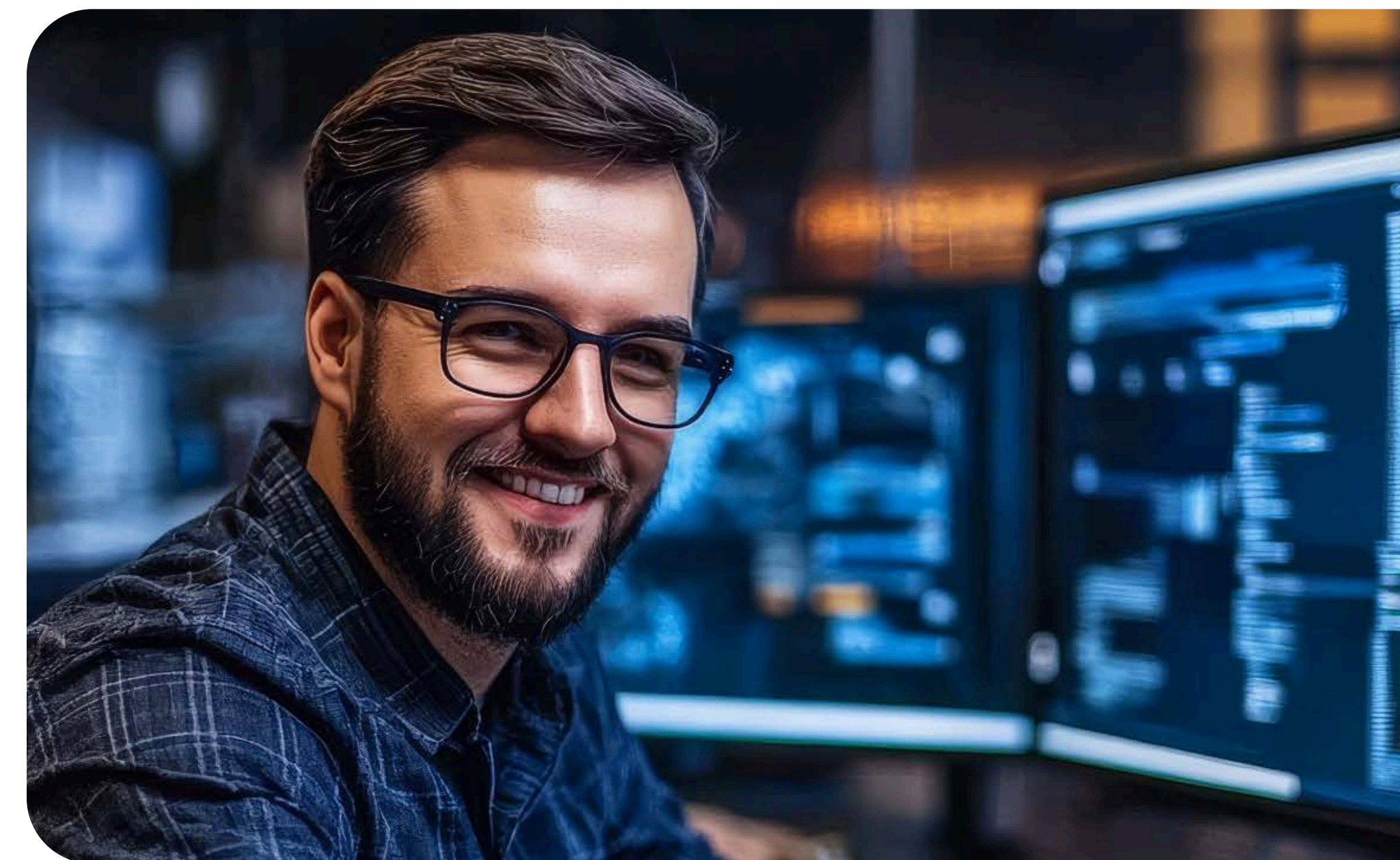
**In today's competitive consumer products landscape — spanning CPG, food and beverage, and specialty chemicals — IT is now a critical enabler of business success.**

Digital and technology leaders are expected to do more than maintain systems, and are responsible for delivering with agility, accelerating compliance, and enabling innovation. Business applications that combine data across functions, such as quality, are increasingly drivers of productivity and insights, helping organizations prepare for the era of AI.

In this context, IT is a proactive partner in shaping quality strategy by:

- Aligning digital capabilities with strategic goals
- Delivering data when and where it's needed most
- Empowering innovation through data visualization and AI-readiness

But delivering on this potential requires a fundamental shift from fragmented tools to integrated, scalable platforms.



# 2. Simplifying the complex: Consolidating legacy systems on a unified platform

Despite their ambitions, IT teams are often held back by technical debt, slow legacy systems, and the burden of maintaining integrations across disconnected applications. This is especially true within quality, where many organizations cling to outdated technology and practices.

## Common IT Challenges

Too many siloed point solutions

Inflexible legacy infrastructure

Reactive support model struggling to keep pace with business needs

Fragmented data across departments and systems

## IT Opportunities

Simplification through a unified system

Faster innovation via built-in integration capabilities

Centralized, trusted data as the foundation for AI

A product-focused mindset that keeps IT aligned with evolving business needs



These challenges created by siloed legacy systems make it difficult for IT leaders to deliver with agility, accelerate compliance, and enable innovation. However, modern quality platforms enable IT to move faster and drive greater business value.

# 3. The Veeva QualityOne advantage for IT

A modern quality management platform like Veeva QualityOne removes traditional silos by moving from a patchwork of tools to a single platform unifying quality assurance (QA), quality control (QC), and training. QualityOne empowers IT leaders by simplifying operations, integrating seamlessly with other systems, centralizing data access, and providing built-in compliance capabilities.

## **Connected digital ecosystem**

Enables execution of all quality processes through strategic connections between applications. Open REST APIs and the Vault API Library (VAPIL) mean data flows seamlessly between QualityOne and external systems. This removes technical debt by ensuring lab results, document changes, and training records trigger automatic downstream actions without manual IT intervention.

## **Unified data foundation for AI-enabled quality**

Provides a standardized, common data foundation for advanced automation, predictive analytics, and agentic AI.

## **Proactive compliance and traceability**

Ensures a robust, audit-ready environment for GxP and non-GxP operations. Built-in automation — such as linking Veeva Training to QualityDocs revisions and aggregating batch data into Veeva Batch Release — support audit-readiness and faster market-ship decisions. Comprehensive audit trails mean there is full traceability of all decisions and actions.

## **Secure and scalable**

Our multi-tenant, validated SaaS platform includes industry-leading security at every layer: physical, application, and network. Full data ownership, exportability for customers, and scalability supports global operations, growth, and future workloads.

## **Low-code configuration**

Administrators can tailor workflows and data models with drag-and-drop tools. More complex scenarios can be supported via internal “action trigger” automation, as well as custom SDKs — balancing agility with depth.

# 4. Increase IT's value to the business

## **QualityOne connectivity map**

Technology executives and decision-makers in leading consumer products enterprises need digital systems that build common ground, enable consolidation, are integrated by design, and help both IT and the business navigate risk and execute faster.

### **The Veeva Vault Platform integrates across:**

**Risk management and compliance (QMS & HACCP):** Centralizes quality and food safety data and processes to streamline the identification, evaluation, and mitigation of quality and food safety risks while ensuring audit-ready compliance.

**Operational execution (Station Manager & QualityDocs):** Delivers real-time, offline-capable work instructions to shop floor operators so they readily have access to the content they need.

**Laboratory and release (LIMS & Batch Release):** Optimizes QC testing and environmental monitoring by verifying user qualifications in real-time. Automates data aggregation from ERP and lab systems for faster market-ship decisions.

**Workforce readiness (QualityDocs, Training & LearnGXP):** Connects competency-based training directly to document changes. Utilizes an accredited library of eLearning content for continuous audit readiness.

# Veeva QualityOne

Grow Your IT Operating Leverage by Partnering with Veeva  
**qualityone.com**